

Greenstone, the real estate division of Johnny R. Saadé Holdings, launches its third residential project called **Orientalys** in the region of Adma. The project comprises several villas, each enjoying a total living area that could reach up to 1250m² including facilities such as swimming pools, gym areas, terraces and gardens.

As part of its annual honeymoon promotion, **Wild Discovery**, the network of travel agencies affiliated to Johnny R. Saadé Holdings, organized a lottery draw on June 16, giving away a wonderful cruise of one full week in the Mediterranean onboard the most beautiful MSC cruise ship in the world, as well as two Alitalia Airlines business class tickets.

Mercedes-Benz hosted a fabulous premiere event showcasing the highly anticipated 'Sex and the City 2' at the Metropolis-Empire Sofil Cinema. Mercedes-Benz clients, Beirut's trendsetters, industry executives and media alike attended the first screening of the movie before it hit public theatres in Lebanon.

As World Cup 2010 fever gripped audiences around the world, **Agility**, a leading global logistics provider, raised over \$13,500 for the Children's Cancer Centre Lebanon (CCCL) by holding an outdoor screening of the final match at the Sin el Fil Stadium in Beirut. The event was attended by over 300 people. Fundraising initiatives also extended to local and international companies, as well as vendors, who were encouraged to donate proceeds to the CCCL.

Credit Libanais launched a promotion targeting credit card users subscribed to its SMS alert service, giving them the chance to win instant prizes by purchasing goods with their cards. A wide range of instant gifts are on offer, such as insurance products, internet cards, gifts vouchers for travel tickets, car rentals and much more.

Despite difficult financial times, **Allianz SNA's** growth has sustained. Without the continuous dedication of the Allianz SNA team, this could not be achieved. The sales force team was awarded several trophies in the insurance field for the year 2009.

Diaspora Glass Curtains, producers of unique glass folding curtains

1995. **Diaspora** is the perfect partner to transform your view into a shielded panoramic vista with the utmost quality and elegance and a level of professionalism and expertise never seen before.

Bank Audi announced the launch of the "Audi Cards Online" service, a new Internet banking service which meets today's on-the-go cardholder's lifestyle. This service will allow cardholders to log in to their credit card information and check all their transactions and card movement from the comfort of their own homes.

The all-new **Red Mini Cooper** was raffled off at the Annual Fundraising Gala Dinner for Skoun, held at the Sursock Palace gardens. The car was donated by Bassoul-Heneine sal, the exclusive importer of Mini in the country. Skoun is the first outpatient center in Lebanon to specialise in the treatment and prevention of addictions, including drugs, alcohol and tobacco. The charity group treated over 170 patients in 2008 and held awareness and prevention training sessions for over 3,500 children.

Johnny R. Saadé Holdings sponsored the first edition of **MENASART**- the international fair for contemporary art dedicated to the Middle East, North Africa and South Asia.

With the introduction of the Panamera and Panamera 4, the **Porsche Centre Lebanon** adds two new models to its Gran Turismo range. Featuring the company's all-new, fuel efficient 300-horsepower V6 engine, the Panamera transmits its power to the road via the rear wheels, while the Panamera 4 comes as standard with active all-wheel drive.

Two names synonymous with glamour joined forces last week in Beirut for the launch of Louboutin's biggest outlet in the Middle East, a luxurious collaboration between **Piper Heidsieck Champagne** and the idolized shoemaker **Christian Louboutin**, who has designed a crystal stiletto flute especially for Piper Heidsieck to sip champagne.

Tod's new iPad case is this season's must-have for those who love über luxurious high-tech style. This one-of-a-kind accessory comes in soft supple calfskin or precious crocodile.

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GlobeMed Ltd has recently introduced international telephone numbers for its worldwide Customer Support Center **GlobeMed Assist: Middle East: +961 1 485 666**

Chidiac Motors S.A.L deals in sales of pre-owned cars with the aim of constantly providing its customers with the best service along with significant facilities. **CHIDIAC MOTORS** became in 2010 the sole distributor in Lebanon of **JAC MOTORS**, a trendy and high quality growing brand. The vehicles are designed by Italy's Pininfarina, powered by Japanese Mitsubishi technology and matching Euro 4 standards.

The launching of the wine **Taillevent** took place at Couvent St Jean in Beit Mery, during which 300 invitees enjoyed the exquisite taste of this French wine.

Nine **Banque Libano-Française** card holders were the lucky winners of dream destination packages to South Africa, to watch live the 2010 FIFA World Cup and to Bali, to enjoy kicking back on one of the most amazing beaches in the world.

The **Gazillion Bubble show**, which was held at the Biel exhibition center and performed by the Vietnamese artist Jano Yang, exceeded the expectations and stole away the breaths of all the children watching. His performance gave out a touch of fantasy, delicacy and dream.

The **Girard-Perregaux** Swiss Haute Horologerie Manufacture recently inaugurated its flagship boutique in New York, at number 701 Madison Avenue. This event was attended by a host of celebrities.

After London, Monaco, Tokyo, Geneva and Milan, **Ladurée** continues its world tour of capitals and will open its Beirut store in late September on Foch Street.